

# FREEMAN

PROUD TO SERVE AS YOUR  
OFFICIAL AUDIO VISUAL PROVIDER:



**SXSW—Music Gear Expo 2013**  
March 14-16, 2013  
Austin Convention Center  
Austin, TX

Exhibiting Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Third Party if Applicable \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

On-site Contact \_\_\_\_\_ On-site Contact Cell \_\_\_\_\_

**Method of Payment:**

MasterCard  Check (Must be in U.S. funds)

Visa  Bank Transfer (Call for information)

American Express  Key Account

**Note: Customers are responsible for any bank processing fees. Your signature denotes acceptance of Freeman's terms and conditions.**

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holder Name (Print) \_\_\_\_\_ Signature \_\_\_\_\_



Early Order Deadline Date:

February 20, 2013

## POPULAR AUDIO VISUAL PACKAGES

DESCRIPTION	QTY.	Early Order	Show Rate	TOTAL
24" Flat Screen with Speakers (1080P, 16:9, High Def.), Single Post Stand		\$525.00	\$682.50	
32" Flat Screen with Speakers (16:9, High Def), Dual Post Stand		\$900.00	\$1170.00	
42" Flat Screen with Speakers (16:9, High Def.), Dual Post Stand		\$1020.00	\$1326.00	
46" Flat Screen with Speakers (16:9) High Def), Dual Post Stand		\$1215.00	\$1579.5000	

## A LA CARTE EQUIPMENT

DESCRIPTION	QTY.	Early Order	Show Rate	TOTAL
24" Flat Screen with Speakers (1080P, 16:9, High Definition, DVI, HDMI input)		\$375.00	\$487.50	
32" Flat Screen with Speakers (720P, 16:9, High Definition, DVI input)		\$675.00	\$877.50	
42" Flat Screen with Speakers (16:9, High Definition)		\$795.00	\$1033.50	
46" Flat Screen with Speakers (1080P, 16:9, High Definition, HDMI input)		\$990.00	\$1287.00	
52" Flat Screen with Speakers (16:9, High Definition, DVI input)		\$1185.00	\$1504.50	
60" Flat Screen with Speakers (1080P, 16:9, High Definition, DVI input)		\$1680.00	\$2184.00	
Single Post Stand with Shelf (Accommodates Flat Screens 24" and Smaller)		\$150.00	\$195.00	
Dual Post Stand with Shelf (Accommodates Flat Screens 32" - 65")		\$225.00	\$292.50	
Universal Mounting Bracket (For Exhibitor owned monitors 32"- 65")		\$150.00	\$195.00	
DVD Player with auto repeat (Consumer Grade)		\$120.00	\$156.00	
Blu-ray DVD Player with auto repeat		\$150.00	\$195.00	
Small High Performance PA System (2 Small Speakers, 1 Mixer/Amp)		\$330.00	\$429.00	
Wireless Microphone Select one: <input type="checkbox"/> <u>HANDHELD</u> -or- <input type="checkbox"/> <u>HEADSET</u>		\$240.00	\$312.00	
Desktop Computer with Monitor (3.2GHz or faster)		\$275.00	\$357.50	
Laptop Computer (Core 2 Duo/2GHz/512MB RAM/DVD/Win XP)		\$325.00	\$422.50	
HP Laser Printer (40 PPM)		\$195.00	\$253.50	
<b>Quoted Additional Equipment</b>				

Additional equipment/accessories available upon request. Contact us at: **210-389-8384** for a quote or additional labor

**CONTACT YOUR FREEMAN REPRESENTATIVE:  
JOHN ABREGO**

4801 Freidrich Lane Bldg 1, #100  
Austin, TX 78744  
Phone: 512-827-3223  
Fax: 469-621-5611  
Visit us at: [www.freemanco.com](http://www.freemanco.com)  
E-mail: [john.abrego@freemanco.com](mailto:john.abrego@freemanco.com)



**\*Show rate subject to a 30% increase when ordering after February 20, 2013.**

Equipment Subtotal: \_\_\_\_\_

Handling Charge Includes: Delivery, set-up, dismantle and on-site tech. support.  
25% of equipment subtotal for orders under \$3,000. (\$93.00 Min.)..... \_\_\_\_\_

Additional labor required for wall/truss mounted flat screen monitors. (\$75) \_\_\_\_\_

State Sales Tax (8.25%)..... \_\_\_\_\_

**TOTAL CHARGES:** \_\_\_\_\_

Project: 20-291625

**Cancellation Policy:** Cancellation of equipment rental and services must be received a minimum of 7 days prior to the show opening to avoid a minimum one day charge on equipment. If equipment and services have already been provided at the time of cancellation, a handling charge and minimum one day charge on equipment will be applied.

**Quick Tips:**

- All payments must be made in advance in U.S. funds.
- Electrical Services are not included in equipment pricing.
- A representative must be in your booth to sign for delivery of equipment, unless advance arrangements have been made.

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below become a part of the Contract between Freeman and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met: THE METHOD OF PAYMENT FORM IS SIGNED; OR AN ORDER FOR LABOR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR OR WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOR SECURED THROUGH FREEMAN.

### DEFINITIONS

For purposes of this Contract, "Freeman" means Freeman Decorating Services, Inc. ("FDSI"), Freeman Decorating Ltd. Freeman Audio Visual Solutions, Inc., and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities. The term "Exhibitor" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

### PAYMENT TERMS

Full payment, including any applicable tax, is due at the time the order is placed. Purchase orders are not considered payment. All payments must be in U.S. funds and all checks must be drawn on a U.S. bank. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of Freeman except where specifically identified as a sale. All equipment rentals are based on Show Rates and apply only to Show Days. Rental prices on Audio Visual equipment (including computers) do not include labor, delivery, electrical services or removal of the equipment from the booth. Exhibitor agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to Freeman's property. Exhibitor will notify Freeman immediately of any damage to rental equipment and agrees to be billed for any damage to, or loss of, rental equipment rented to Exhibitor. In case of cancellation of any labor orders by Exhibitor, a one-hour "per person, per hour" charge will be applied for all labor and equipment orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits, Audio Visual and/or Computer Equipment and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond Freeman's control, Exhibitor remains responsible for all charges for services and equipment provided up to and including the date of cancellation. Freeman will not issue refunds to Exhibitor of any payments made before the date of cancellation. It is Exhibitor's responsibility to advise the Freeman Service Center Representative of problems with any orders, and to check the Exhibitor's invoice for accuracy prior to the close of the Show or Event. If Exhibitor is exempt from payment of sales tax, Freeman requires an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless Exhibitor is rebilling these charges to its customers. For International Exhibitors, Freeman requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in Dallas, Texas upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by Freeman shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, Exhibitor agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the Exhibitor and Freeman relative to any loss, damage, or claim, such Exhibitor shall not be entitled to and shall not withhold payment, or any partial payment, due to Freeman for its services, as an offset against the amount of any alleged loss or damage. Freeman reserves the right to charge Exhibitor for the difference between the Exhibitor's estimate of charges and the actual charges incurred by Exhibitor, or for any charges that Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. If Exhibitor provides a credit card for payment and charges are rejected by the Exhibitor's credit card company for any reason, Freeman hereby provides notice that it reserves the right, and Exhibitor authorizes Freeman, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the Exhibitor's account. Exhibitor hereby grants a lien on its property in Freeman's possession to the extent of any outstanding obligations owed to Freeman by Exhibitor.

**LABOR UNDER SUPERVISION OF EXHIBITOR:** Exhibitor shall be responsible for the performance of labor provided under this section. It is the responsibility of Exhibitor to supervise labor secured through Freeman in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with Freeman's Safe Work Rules and/or Federal, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of Exhibitor to check in with the Service Desk to pick up labor, and to return to the Service Desk to release labor when the work is completed. **INDEMNIFICATION:** Exhibitor agrees to indemnify, hold harmless, and defend Freeman from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) arising out of work performed by labor provided by Freeman but supervised by Exhibitor. Further, the Exhibitor's indemnification of Freeman includes any and all violations of Federal, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labor provided by Freeman to work in a manner that violates any of the above rules, regulations, and/or ordinances.